

Proposal Pricing

design/service description:

p/hr

POSSIBLE
ESTIMATE

(1) Logo/branding (2 initial concept) _____	4 hrs	\$50	\$200.00	
business card template _____	1 hr	\$50	\$50.00	
letterhead template _____	1 hr	\$50	\$50.00	
estimated possible charges _____	6 hrs	"	\$300.00	\$300.00
Trifold 6 panel brochure initial design layout _____	6 hrs	\$50	\$300.00	
estimated time for changes/additions _____	3 hrs	\$50	\$150.00	
Prepress time for 6 panel _____	2 hrs	\$50	\$100.00	
estimated possible charges _____	11 hrs	"	\$550.00	\$550.00
(1) Ad design layout _____	3 hrs	\$50	\$150.00	
estimated time for changes/additions _____	1 hr	\$50	\$50.00	
Prepress time _____	1 hr	\$50	\$50.00	
estimated possible charges _____	5 hrs	"	\$250.00	\$250.00
(1) Flyer design layout _____	3 hrs	\$50	\$150.00	
estimated time for changes/additions _____	1 hr	\$50	\$50.00	
Prepress time _____	1 hr	\$50	\$50.00	
estimated possible charges _____	5 hrs	"	\$250.00	\$250.00
(1) Postcard design layout (2 sided) _____	4 hrs	\$50	\$200.00	
time for changes/additions _____	1 hr	\$50	\$50.00	
Prepress time _____	1 hr	\$50	\$50.00	
estimated possible charges _____	6 hrs	"	\$300.00	\$300.00
(1) Display Booth design layout 3 panels _____	6 hrs	\$50	\$300.00	
estimated time for changes/additions _____	2 hrs	\$50	\$100.00	
Prepress time _____	2 hrs	\$50	\$100.00	
estimated possible charges _____	10 hrs	"	\$500.00	\$500.00
Website initial concept				
home page & 1 sub page _____	6 hrs	\$50	\$300.00	
1 Flash element _____	4 hrs	\$50	\$200.00	
estimated time for changes/additions _____	2 hrs	\$50	\$100.00	
Once concept approved 1 hr per page				
Example 5 html pages _____	5 hrs	\$50	\$250.00	
estimated possible charges _____	17 hrs	"	\$850.00	
Changes in navigation after approval charged per hr				\$850.00
(1) Powerpoint initial design cover layout _____	2 hrs	\$50	\$100.00	
Subpage/secondary page _____	1 hr	\$50	\$50.00	
estimated time for changes/additions _____	1 hr	\$50	\$50.00	
estimated possible charges _____	4 hrs	"	\$200.00	\$200.00
(1) Pocket Folder initial design layout _____	4 hrs	\$50	\$200.00	
estimated time for changes/additions _____	2 hrs	\$50	\$100.00	
Prepress time Changes charged per hr _____	1 hr	\$50	\$50.00	
estimated possible charges _____	7 hrs	"	\$350.00	\$350.00
1 Pocket folder insert Word template (letterhead) _____	1 hr	\$50	\$50.00	
1 Pocket folder first page insert designed _____	1 hr	\$50	\$50.00	\$100.00